



Rijnbeek  
perennials

THE ROAD  
TO  
PEATFREE  
PERENNIAL  
S



RHS

Inspiring everyone to grow

WHERE IT  
ALL STARTED



# THE BEGINNING



# TESTING

- DIFFERENT MIXES
- THOUSANDS OF PLANTS
- 10 YEARS





THE YEAR 2023  
100% POTTED  
IN THE  
PEATFREE MIX





THE YEAR  
2023  
100% POTTED  
IN THE  
PEATFREE MIX





THE YEAR  
2023  
100% POTTED  
IN THE  
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MIX





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MIX

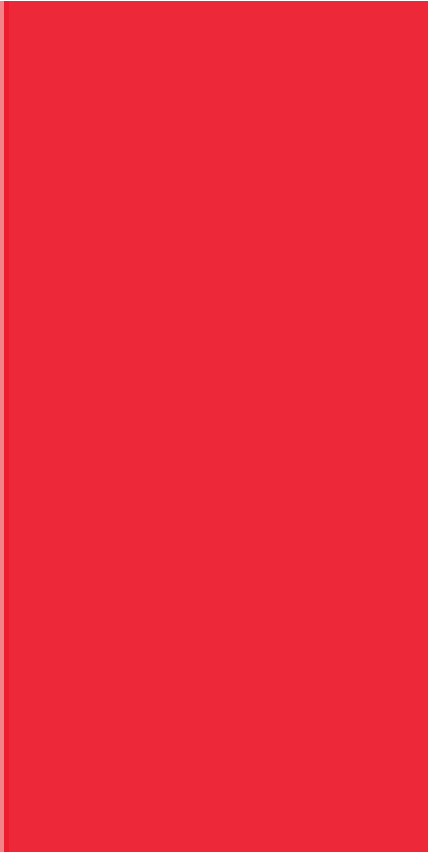




PEATFREE  
AND  
EUROPE



FRANCE





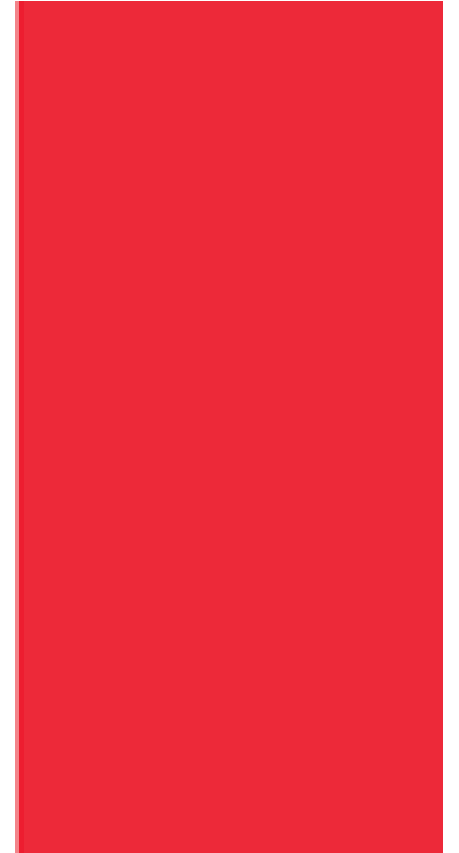
# FRANCE

-PEATFREE IS  
IMPORTANT

-CITIES

-GARDENCENTERS  
AND RETAILERS

-GROWERS



PEATFREE  
SOIL BAG





GERMANY



# GERMANY

-INFORMING THE  
PUBLIC  
[WWW.TORFFREI.INFO](http://WWW.TORFFREI.INFO)

-2050 CLIMATE  
NEUTRAL

-2030 CONSUMER  
SOIL 100% PEATFREE

-GROWERS





NETHERLANDS



# NETHERLANDS

-AGREEMENT  
GOVERNMENT AND  
INDUSTRY

-2050 CLIMATE NEUTRAL

-2030

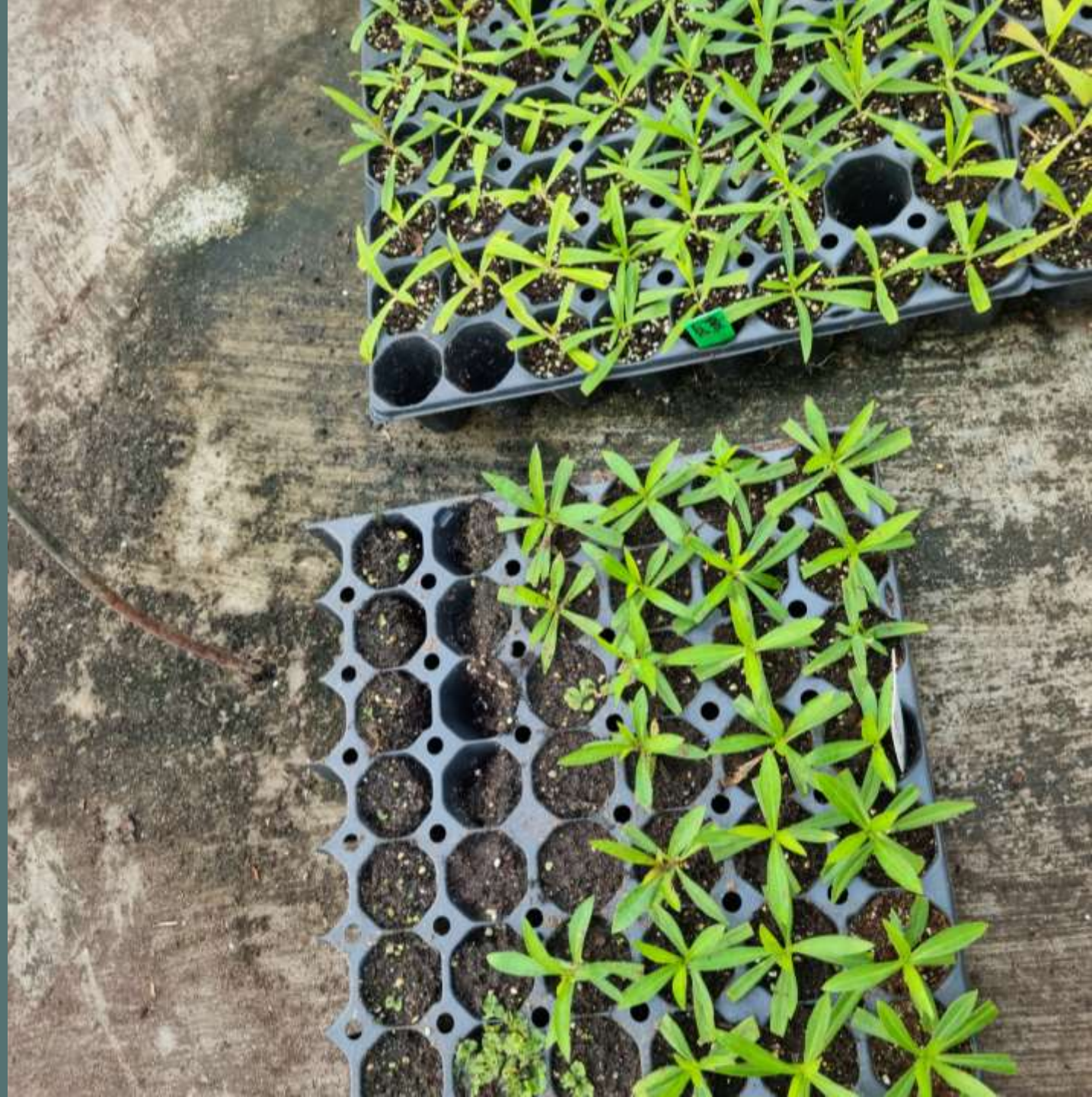
-2025

-GROWERS





YOUNG  
PLANT TEST  
PRODUCTION



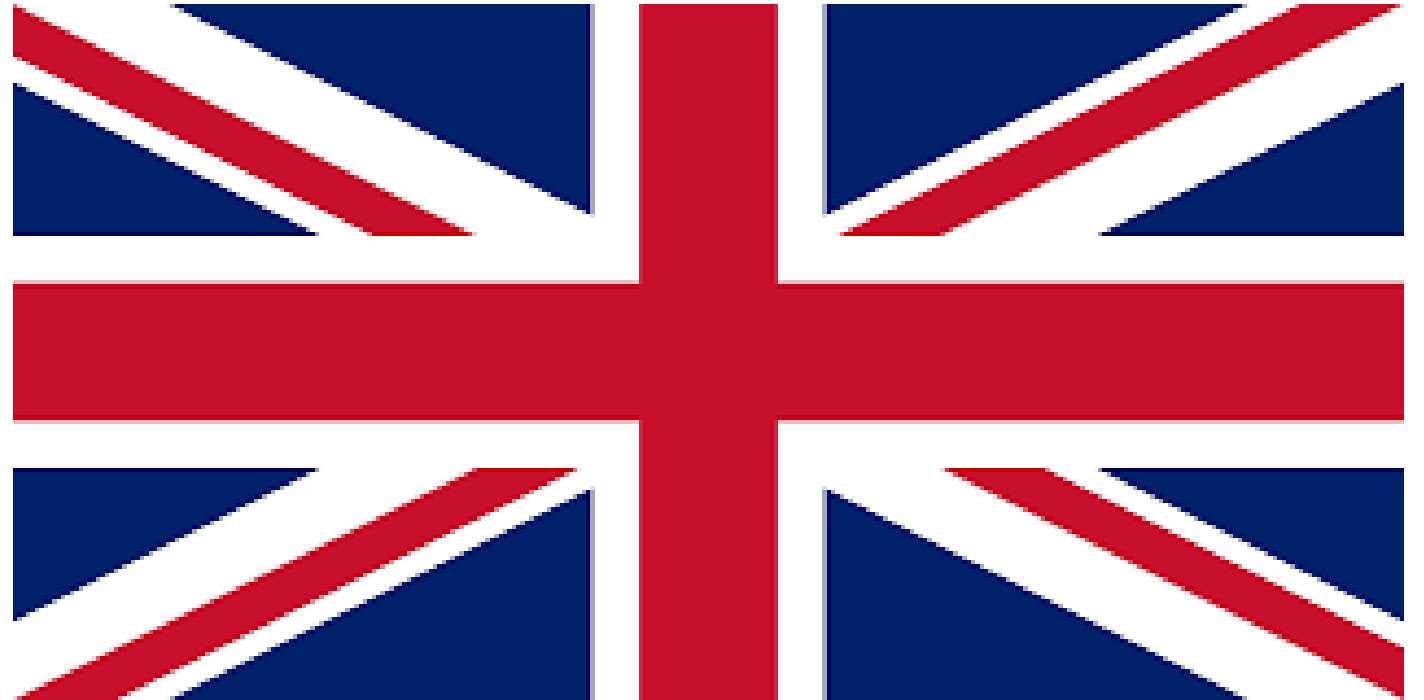


# PLANTARIUM 2023



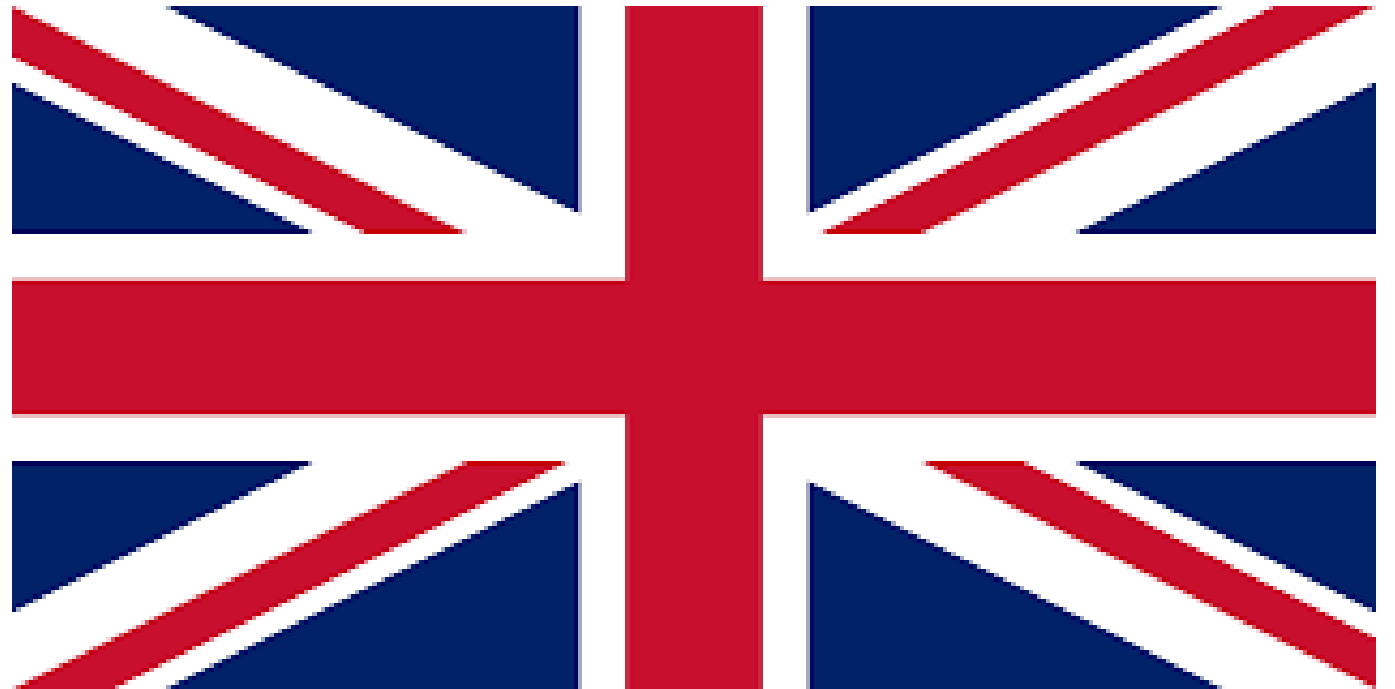


UNITED  
KINGDOM

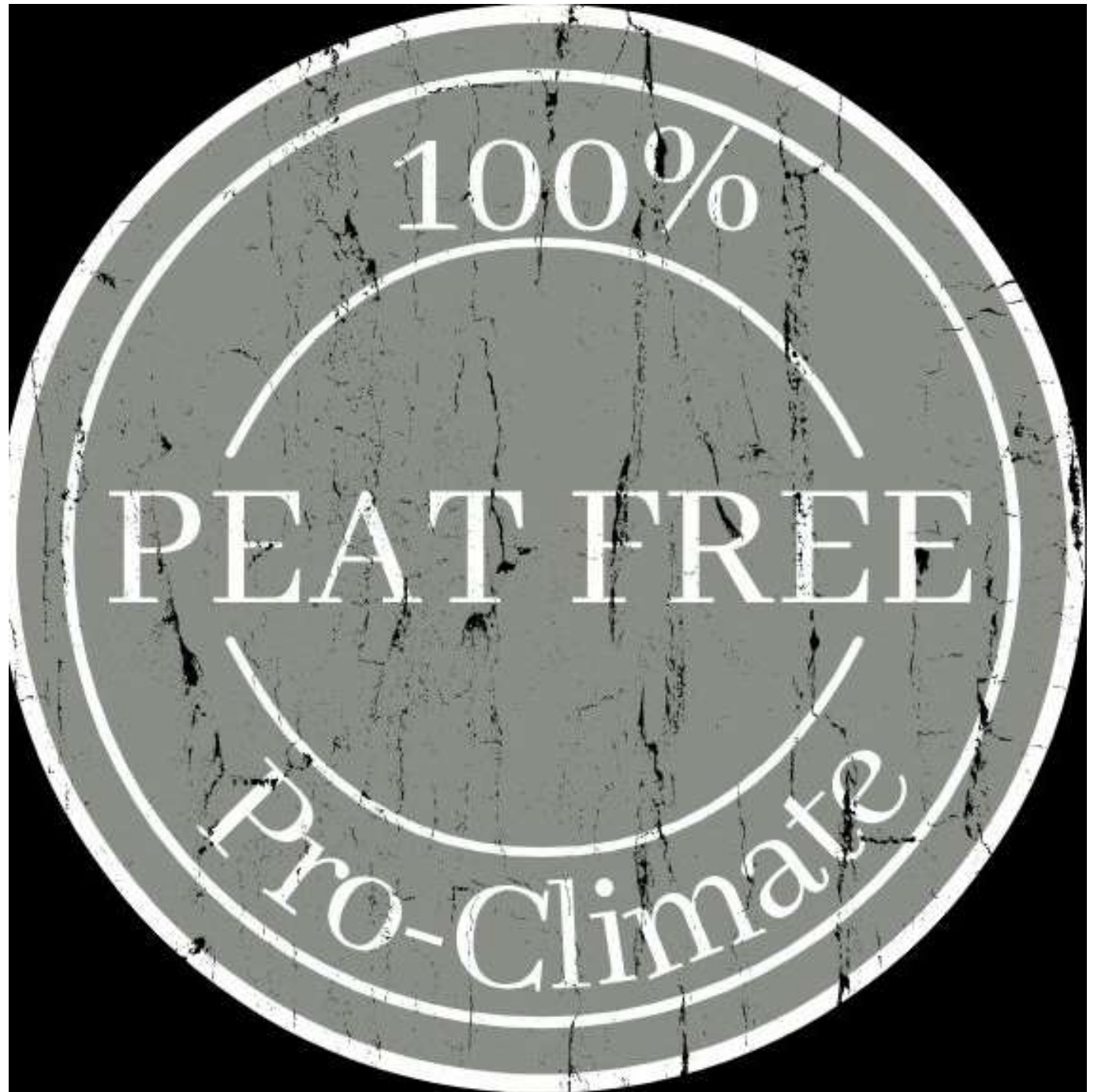


# UNITED KINGDOM

-EXPORT  
POSSIBILITIES?



THE GOAL!







# Climate proof plants

**CLIMATE  
GARDENERS**



CREATE  
RETAIL  
SPACE  
PHYSICAL  
AND  
DIGITAL



YOU WANT  
TO MORE  
ABOUT  
PEAT FREE  
SOIL?



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perennials

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HAVE FUN GROWING

[www.lensli.com](http://www.lensli.com)



**Bloeiende planten**   **Vaste planten**   **Afdek-materialen**   **Perkgoed**   **Zaai- en stekgoed**

For more than 55 years Lensli has been developing...  
substrates for the professional horticulture sector...  
responsibly sourced raw materials...  
Everything we do is aimed at ensuring that you have the best...  
substrate for your growing medium.





Rijnbeek  
perennials

PEAT  
FREE  
YES WE  
CAN!



Inspiring everyone to grow