



**BULRUSH**

# Peat-free progress in ornamental substrates

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20-11-2023

The Volmary logo is set against a yellow background with a faint leaf pattern. It features the word "Volmary" in a bold, green, sans-serif font, with a registered trademark symbol (®) to its upper right. Below the brand name, the tagline "THE PLANT PROFESSIONALS" is written in a smaller, green, all-caps sans-serif font. A small green leaf icon is positioned to the right of the brand name.

**Volmary**<sup>®</sup>  
THE PLANT PROFESSIONALS

# Bulrush - introduction

- Long “non-peat” history
  - 1990’s - “Improving” peat based mixes (barks etc)
  - Coir (begun using in early 2000’s)
  - Making our own woodfibre since ~2004
  - AD since 2016, current supplier since 2017



# Peat context

- Long history (1930's, Lawrence and Newell)
- 90+ years of research (today)
- Peat Variability (plant type, geography, humification)
- 90+ years of industry development and investment (business model)
- As a substrate constituent, it is flexible and forgiving
- Peat-free overnight?
  - Do we know what mix we'll be using??



# Technical v commercial

- Many organic materials out there, technically you could grow a plant in most of these
- You cannot do this commercially
- We need large volumes of any one material from any one source
- Commercial production is predicated on efficiency
- The more recipes we change, the more we stop mixing lines running, the higher the cost





# Non-peat materials

- Wood fibre(s)
  - Coir(s)
  - Bark(s)
  - AD fibre(s)
  - Others
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- Availability?
    - Volume?
    - Timing?
    - Competition?



# Quality control

- Not like for like replacements for peat (or each other)
- Raw material consistency (temporal and source to source)
- Product consistency (one litre to the next, every batch, every day, etc.)
- Customers customer (retailer) specification.
- Traceability
- Chemical, physical and biological characterization:
- More complex than peat (less “stable”)



# Learning curve

- Learning to get the best out of the current peat-free mixes
- 10 years of learning?
- Have we recipes we'll still be using in 5 or 10 years time?
- Costs, availability and material development may lead to yet more change
- Remember... 90+ years of peat learning!





# Trials, trials and more trials

- Extensive in-house R&D before working on-nursery
  - Often crop by crop (demand, value to the business)
  - Also considering the nursery growing system(s)
  - Green skills
- 
- Illustration – Poinsettia
  - Valuable crop
  - Grown in several systems





# Poinsettia Trials

- potting wk 29, photo wk 49, one litre, capillary matting
- Astro Red



STD (80 Peat : 20 Perlite)

Peat-Free 1

Peat-Free 2

Peat-Free 3



## Poinsettia Trialing

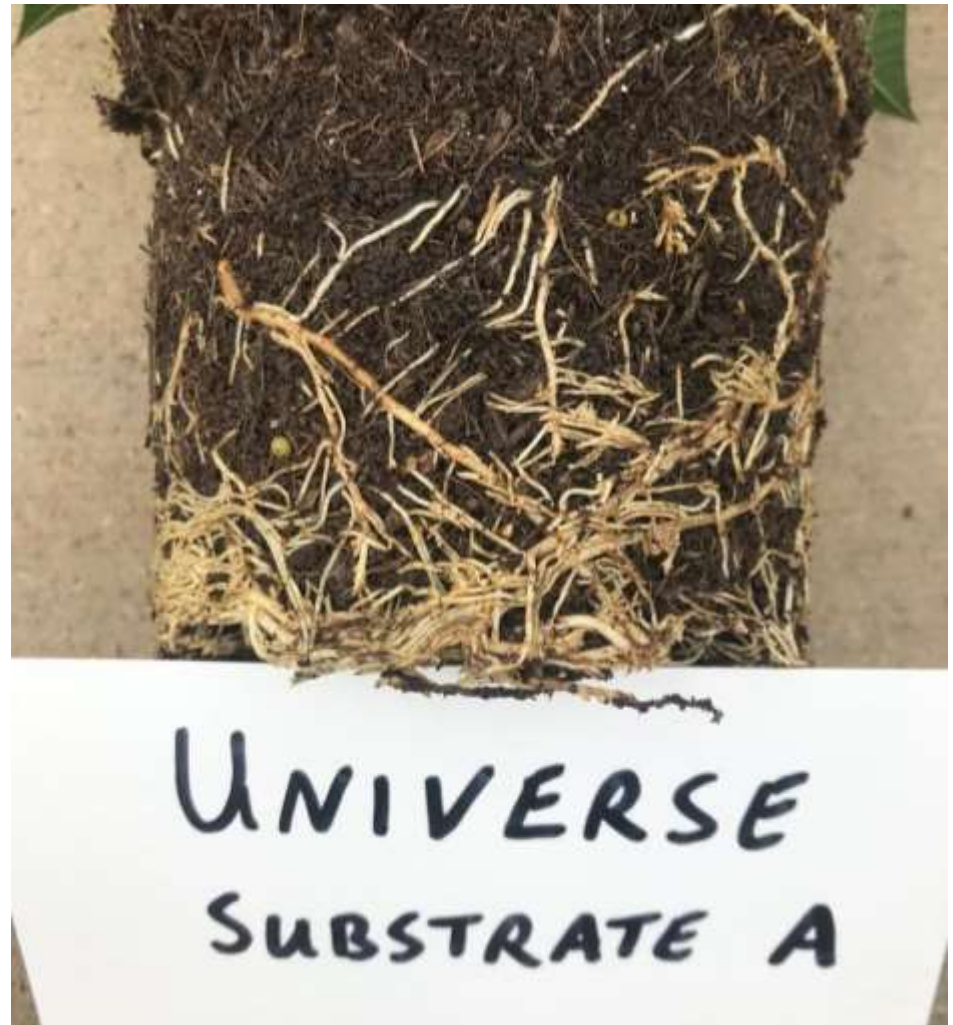
- Now medium scale trials
- Alongside peat grown for comparison
- Different management required
- Learning curve / experience





## Watering

- Checking levels very important
- More frequent application & less applied
- Roots establishing to the top of the pot







## Nutrition

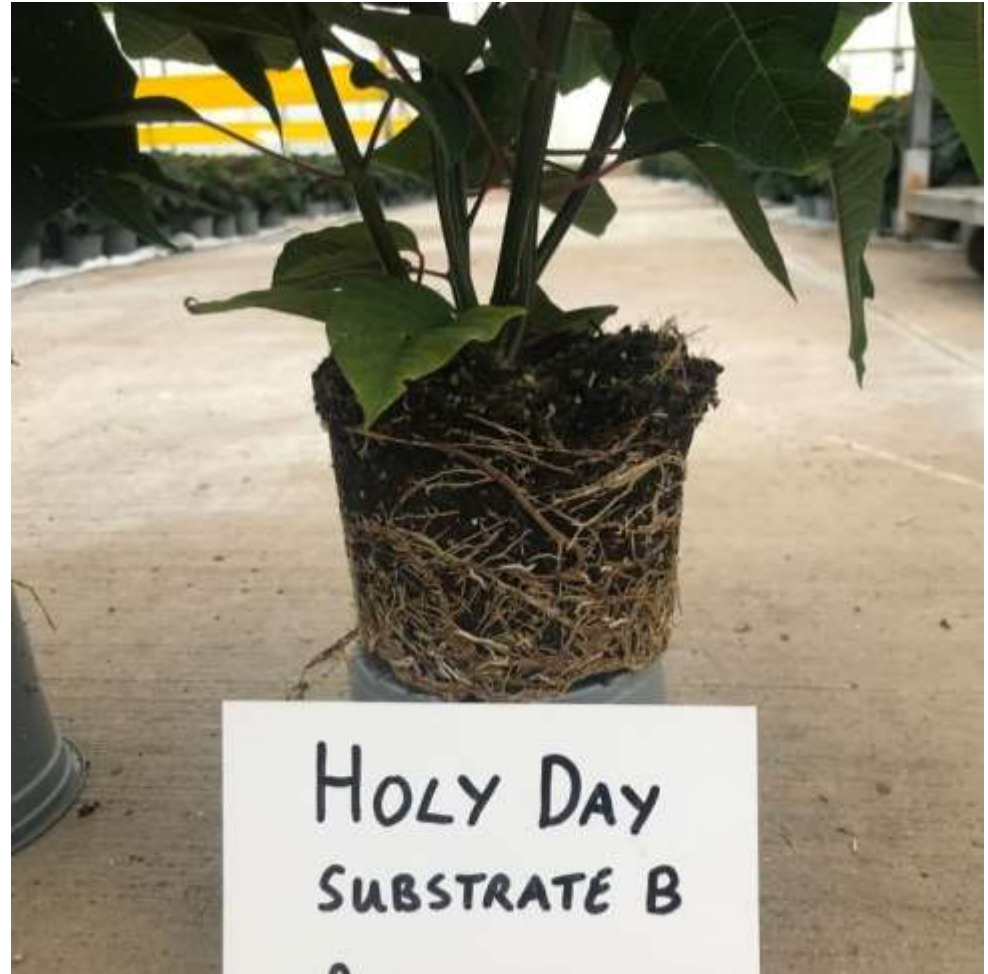
- Accurate base level feed important
- Regular monitoring of substrate and leaf required





## Commerciality

- 3-year process
- 10% of our crop now peat free
- Management easier
- Lot of demand but tempered with less willingness to pay more





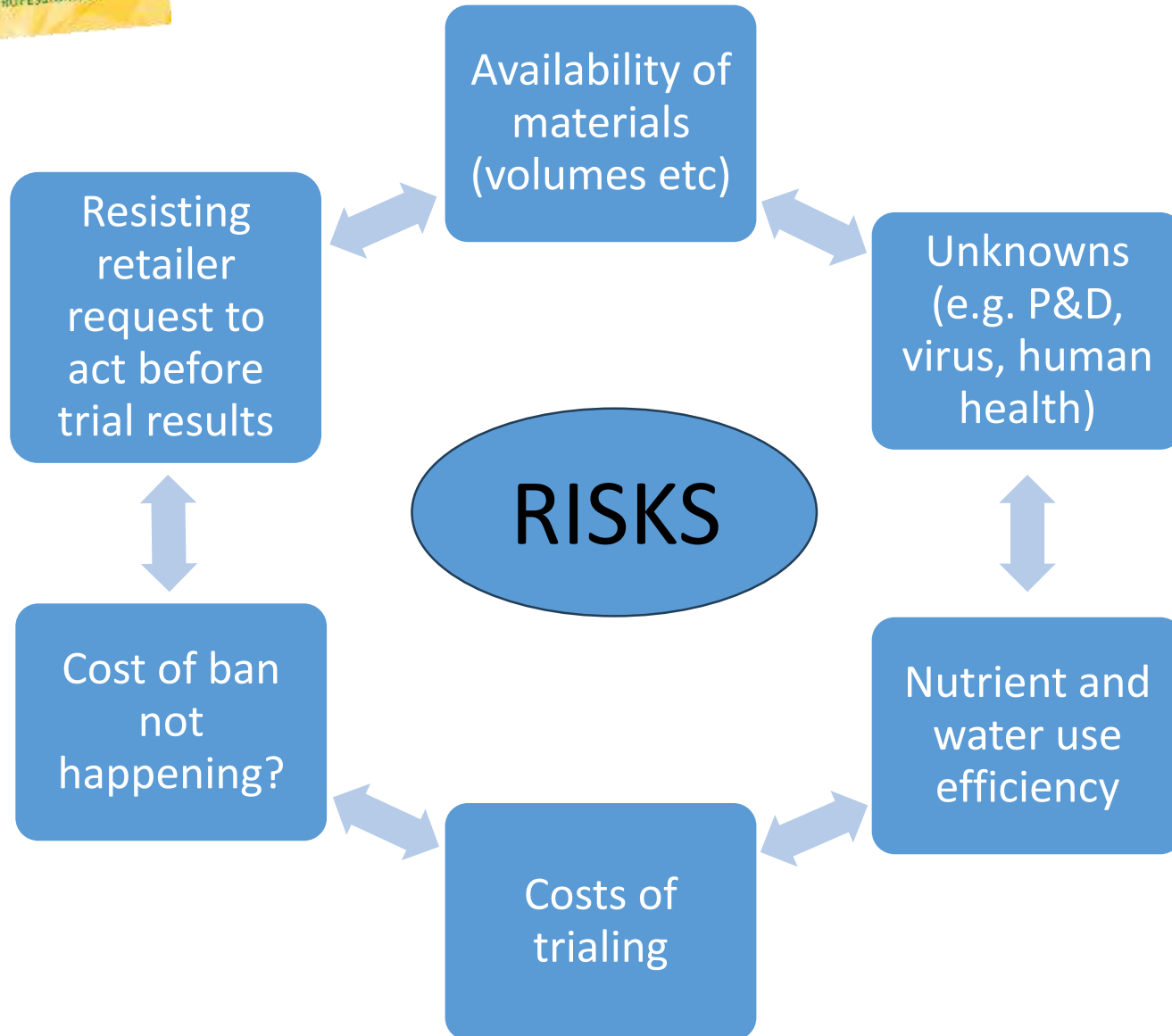
# Learning curve

## Perennials

- Ongoing for 2 years
- Continual monitoring
- Keep trialing
- Less supply chain pressure than bedding crops









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Any Questions?

