

**A space to entertain and enjoy homegrown produce:
Alitex returns to Hampton Court Garden Festival with A Place in the Garden**



Figure 1 A Place in the Garden's Mottisfont glasshouse by Alitex

Following the success of its 62nd year at RHS Chelsea Flower Show last month, premium glasshouse manufacturer, [Alitex](#), returns to RHS Hampton Court Garden Festival this July to inspire visitors to enjoy a slice of the outdoor life.

Located on stand HC322, Alitex will be teaming up with luxury garden retailer [A Place in the Garden](#) to transform the stand into a stunning space ideal for entertaining and enjoying homegrown produce fresh from the greenhouse.

The stand will feature Alitex's popular National Trust Mottisfont greenhouse, boasting a flat-fronted lobby and double entrance to allow guests to explore the impressive structure with ease.

Outside the greenhouse, a large format table and barbeque bar will invite visitors to relax in the summer sunshine, surrounded by ornamental planting, water features and contemporary metal sculptures provided by A Place in the Garden.

The much-loved British brand, which is known for creating bespoke beautiful glasshouses promises yet another inspirational design at Hampton Court, having once again been awarded five stars at the Chelsea Flower Show for its "plot to plate" enchanted wall garden in partnership with The PIG.

Nelly Hall, creative brand director at Alitex, commented:
"Creating beautiful spaces is what we do – whether it's a



bespoke structure for a client or a showstopping stand at an event, we always put our all into it.

“At Hampton Court this year, we’re partnering with A Place in the Garden – a company local to Alitex’s home on Torberry Farm in Petersfield – and our design is centred around outdoor living.

“We’re hoping to create a gorgeous space that invites guests to slow down, whether it’s spending some time exploring the greenhouse or taking a seat at the table to chat with us about their own gardens. We hope people will feel the stand is a little slice of outdoor heaven to relax and unwind in good company, and will leave guests feeling inspired to recreate the same at home!”

On Press Day (Monday 1st July), Alitex will be hosting an informal refreshments reception from 1.30pm. Media and attendees are invited to drop by, enjoy pizza and drinks, and chat to the team.

To find out more about Alitex, visit www.alitex.co.uk

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Notes to editor

Media enquiries

For media enquiries, further information or imagery please contact Beth French at beth@honestcommunications.co.uk or 07930515431.

About Alitex

Alitex designs and produces the most beautiful, bespoke Victorian greenhouses in the world. Established in 1952, it has since become the leading luxury greenhouse manufacturer on the market, boasting over 70 years of horticultural heritage and paving the way with a pioneering approach to the planet, its people and purpose.

Since laying down its roots in the 50s, Alitex has developed its flagship Thomas Messenger glasshouse, launched the National Trust Collection in 2004, established a flourishing overseas market and earned a prestigious endorsement from the Royal Botanic Gardens, Kew.

Alitex’s home on Torberry Farm in the South Downs includes an impressive show site and factory where all of its greenhouses are created, providing customers with the unique opportunity to gather inspiration for their own dream greenhouse, walk through the production process and chat with its passionate experts in person.

It prides itself on offering every customer a fully personal service throughout their Alitex journey, from the initial design and planning stages through to installation and aftercare.

Key to the company is its most important ingredient – its people. With a team of 100 dedicated individuals that make up the heart and soul of Alitex, they are central to driving forward its purpose and passion for all that grows.

www.alitex.co.uk