



Peter Beales®

HAMPTON COURT PALACE GARDEN FESTIVAL
DIGITAL PRESS PACK 2024

CONTACT ON SITE: IAN LIMMER
MEDIA CONTACT NUMBER (ON SITE): 07876243143
MEDIA CONTACT EMAIL:
VICTORIA.DAVIS@PETERBEALESROSES.COM
EXTERNAL MEDIA CONTACT NUMBER: 01953 454707

www.classicroses.co.uk



PETER BEALES ROSES DIGITAL PRESS PACK 2024

WHAT TO EXPECT

Designed so that visitors can immerse themselves in the beauty of the rose, the 2024 Peter Beales garden exhibit showcases the versatility of the rose.

With every inch adorned with beautiful climbing and rambling roses, whichever way you view the exhibit, visitors will be greeted with a spectacular show.

STARS OF THE SHOW

Our Beth (Modern Shrub) Delightful highly fragrant, double, rosette, soft blush pink flowers with a deeper centre, opening flat from rounded buds to a beautiful old fashioned cushion shape. An alluring rose, with plentiful dark green foliage on a vigorous wide growing shrub, which can with training be grown as a small climber. Also suitable to be grown in a container, as a hedge and used for cut flowers. This rose is a perfect alternative to 'Geoff Hamilton' which we no longer stock. Bred by Beales.

Named in memory of the late Beth Loasby who worked in our offices for almost ten years and was well loved by us all.



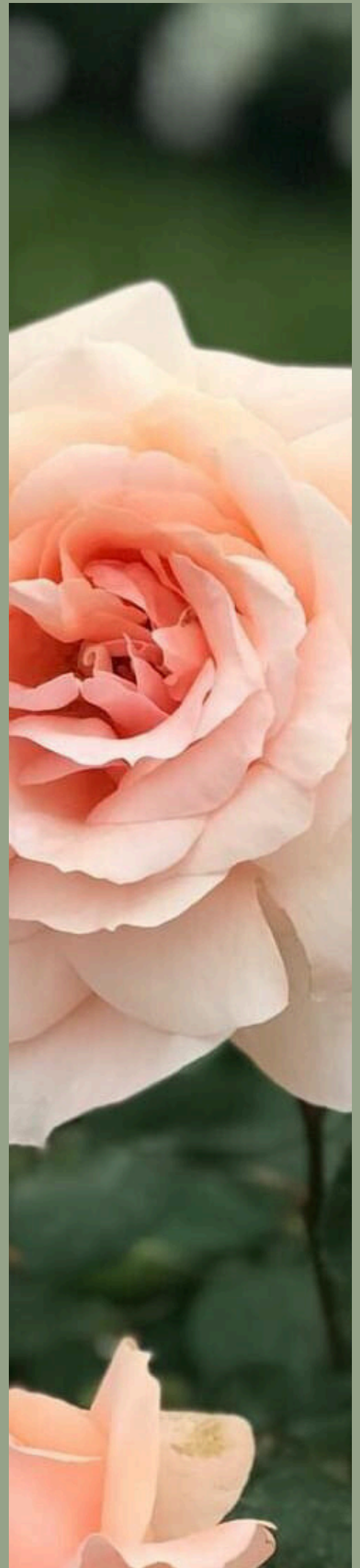
STARS OF THE SHOW

Pippin

(Climbing Rose) Full, cushioned blooms of warm pink produced freely amongst dark glossy foliage, on a strong and healthy plant. Fragrance is sweet but not overpowering. Bred by Beales.

Excelsa

(Wichurana Rambler) Large trusses of small, light cerise crimson flowers on spindly but strong shoots. Very vigorous. A long flowering season, then occasional repeats, until winter. Tolerant of poor soils and shade. One of the most useful Wichurana ramblers as is suitable to be grown against a north wall and up into trees. Bred by Walsh.



STARS OF THE SHOW

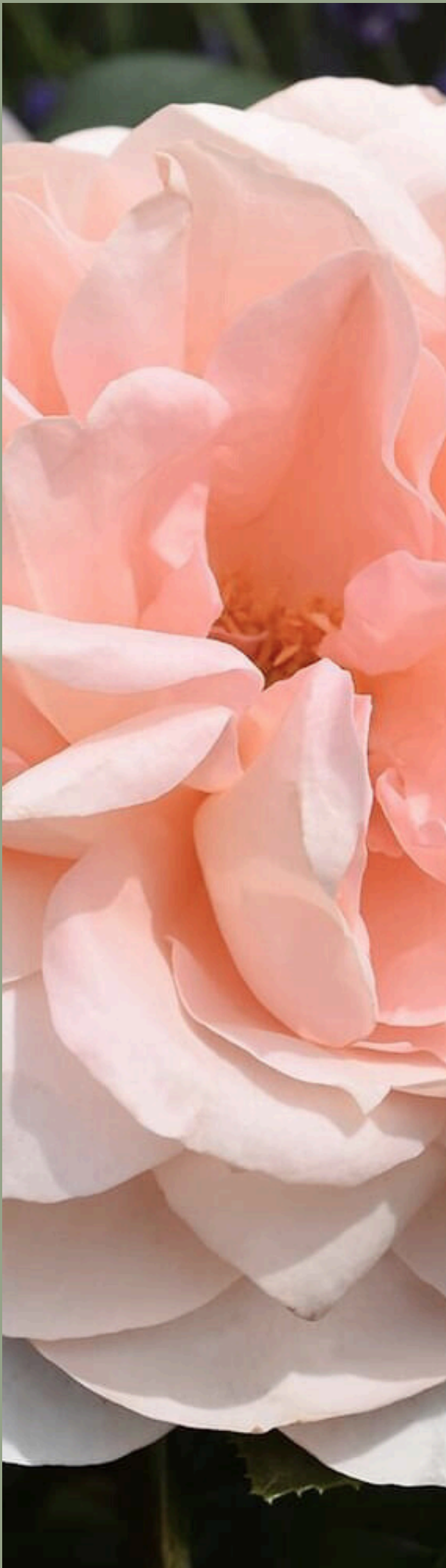
Ian Limmer

Our Nursery Manager, Ian Limmer started working for Peter Beales Roses as a Saturday boy in 1977 and it wasn't long before Peter saw the potential within Ian.

Ian studied part-time at Burlingham Horticultural College and Easton Agricultural College. After which, he progressed on to do a three year apprenticeship at the nursery, working alongside Peter gaining further horticultural experience, whilst at the same time being passed on Peters' passion for old fashioned roses. In 1985, Ian was appointed Nursery Manager and as his knowledge grew further, Peter encouraged him to visit customers' gardens, to give advice and plan smaller gardens. Today, with Ian's breadth of knowledge, he is more than happy to undertake any garden design project and lectures around the world.

Ian also writes articles, leads workshops, demonstrations, garden tours and heads the hybridizing programme at Peter Beales Roses, selecting the best seedlings which will go on to become new releases





Peter Beales®

**HAMPTON COURT PALACE GARDEN FESTIVAL
DIGITAL PRESS PACK 2024**

"We passionately specialise in the world's best varieties of roses, lovingly nurtured, with over 56 years of experience, alongside our commitment to delivering expert guidance.

With a strong family heritage at the core of our business decisions, our mission is simple, to deliver the best quality roses with the warmth and integrity from our experienced team."



@peterbealesroses
@whatsonatpeterbeales

CONTACT ON SITE: IAN LIMMER
MEDIA CONTACT NUMBER (ON SITE): 07876243143
MEDIA CONTACT EMAIL:
VICTORIA.DAVIS@PETERBEALESROSES.COM
EXTERNAL MEDIA CONTACT NUMBER: 01953 454707

www.classicroses.co.uk

**PETER BEALES ROSES, LONDON ROAD,
ATTLEBOROUGH, NORFOLK, NR17 1AY**