



Media pack 2024

# RHS Specialist Publications & Members' Handbook

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An **source of expertise** and information for the **dedicated plant enthusiast**, RHS specialist publications give a **deeper understanding** and appreciation of plants, providing a wealth of **valuable horticultural information**

# Where to advertise

RHS specialist publications are tailored to meet the needs of discerning plant enthusiasts who are keen to extend their knowledge and understanding of plants



## The Plant Review

Essential reading for expert gardeners, it features informative plant-related articles written by leading authorities. Published quarterly in full colour, *The Plant Review* contains an accessible mix of plant profiles, botany, horticulture and the latest garden plant developments.



## RHS Plant Finder

An essential reference for all serious gardeners, the annual *RHS Plant Finder* puts gardeners in touch with specialist growers and suppliers. It includes information to help source more than 81,000 plants, and provides contact information for nearly 500 nurseries. Around 3,300 new plants are listed.



## RHS Members' Handbook

The essential guide to events across the RHS, and the privileges available to RHS members. Published annually and circulated in print and online to members of the Society and the general public worldwide, it provides information about the RHS, RHS Gardens, Partner Gardens and RHS Shows.

# Advertising rates

## The Plant Review (Published quarterly)

	Price	Dimensions (mm)
Inside front cover	£950	240 x 170
Inside back cover	£950	240 x 170
Outside back cover	£950	240 x 170
Full page	£800	240 x 170
Half page horizontal	£440	102 x 152
Half page vertical	£440	208 x 74
Quarter page vertical	£230	102 x 74

## RHS Members' Handbook 2025

	Price	Dimensions (mm)
Inside front cover	£2,310	210 x 148
Inside back cover	£2,310	210 x 148
Outside back cover	£2,585	210 x 148
Full page	£1,650	210 x 148
Half page horizontal	£905	90 x 114
Half page vertical	£905	185 x 55
Quarter page vertical	£480	90 x 55

## RHS Plant Finder 2025

	Price	Dimensions (mm)
Inside front cover	£1,680	210 x 148
Inside back cover	£1,680	210 x 148
Full page	£808	210 x 148
Half page horizontal	£441	93 x 120
Half page vertical	£441	190 x 56
Quarter page horizontal	£278	45 x 120
Quarter page vertical	£278	93 x 56
Eighth Page	£168	45 x 56



Any full page bleed adverts require 3mm of bleed

# Copy deadlines

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## The Plant Review

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*Please supply artwork as four-colour CMYK*

Issue	Copy deadline
March 2024	2 February 2024
June 2024	3 May 2024
September 2024	2 August 2024
December 2024	1 November 2024

Any full page bleed adverts require 3mm of bleed. All vital matter should be at least 10mm from trim. Please email advertisement as high-resolution CMYK PDF to [adproduction@rhs.org.uk](mailto:adproduction@rhs.org.uk).

If you need any further information, please do not hesitate to contact the Production Department on **01733 294670**.

**Conditions of acceptance** Full details of conditions and cancellation dates are governed by the company's standard conditions. They are also supplied with acknowledgement of order. Agency commission 10 percent. All advertisement rates subject to 20 percent VAT.

## RHS Members' Handbook 2024

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*Please supply artwork as four-colour CMYK*

Published annually	Copy deadline
	24 October 2024

## RHS Plant Finder 2025

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*Please supply artwork as four-colour black and white*

Published annually	Copy deadline
	26 July 2024

## For more information contact

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